1. Welcome

Hampshire County Council is developing a scheme for transport improvements to Brighton Hill Roundabout and the A30 SW Corridor

This exhibition aims to:

Provide information on the existing issues

Present initial highway improvement options

Seek local views to inform the design process

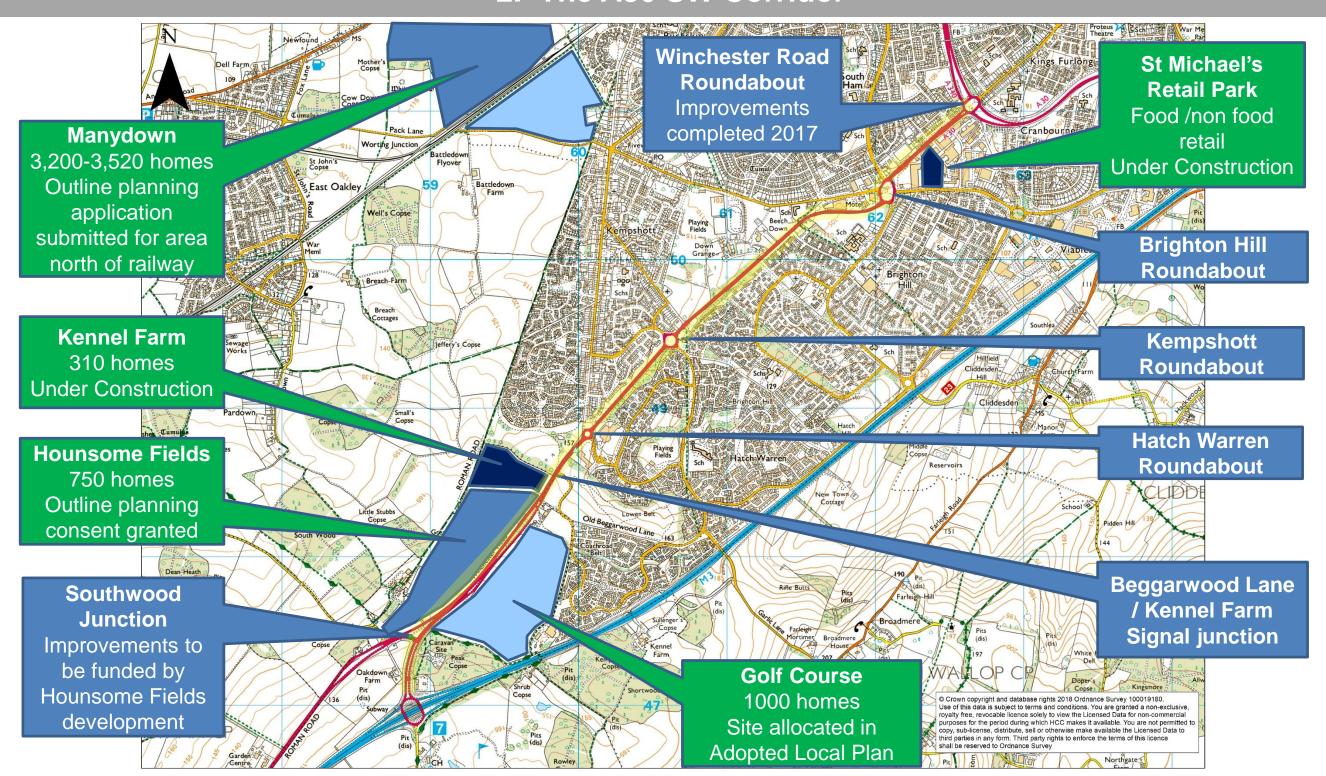
Outline the next steps for the scheme





This consultation is an opportunity for local residents and businesses to provide their views on the existing issues, the proposed improvements in the local area.

2. The A30 SW Corridor





3. Background and Introduction

The Need for Improvements

- There are existing congestion problems on the A30 SW Corridor, particularly at Brighton Hill Roundabout;
- A number of housing developments are under construction or proposed on the A30 SW Corridor. These will increase travel demand along the A30, exacerbating existing congestion problems; and
- Basing View has been recently designated as an Enterprise Zone, with the aim of creating 5,000 additional jobs over the next 15 years. This will increase commuter travel demand to / from the town centre.

Proposed Transport Improvements on the A30 SW Corridor

- The County Council has provisionally secured £13.0 million of Local Growth Deal funding from the Enterprise M3 LEP for transport improvements along the A30 SW Corridor;
- The County Council is also providing £5.6 million of match funding contributions, using a combination of developer contributions and Integrated Transport funding from Central Government. This provides a total budget of £18.6 million.
- Feasibility work has been undertaken to identify preferred improvements at Brighton Hill Roundabout, which would use most of the currently available funding and is the focus of this consultation; and
- Some initial ideas are also presented for Kempshott Roundabout that could be also delivered through the currently available funding.

About the consultation

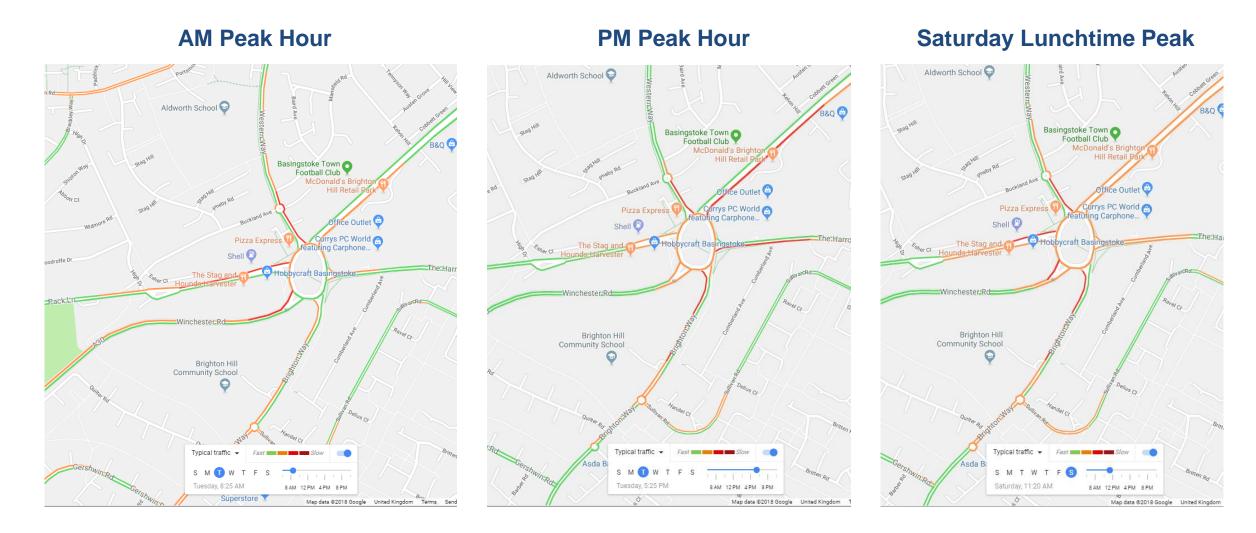
- We want to hear your views on the suggested improvements to Brighton Hill Roundabout, together with initial ideas for other improvements at Kempshott Roundabout; and
- These will be used to further refine the design of the proposals.







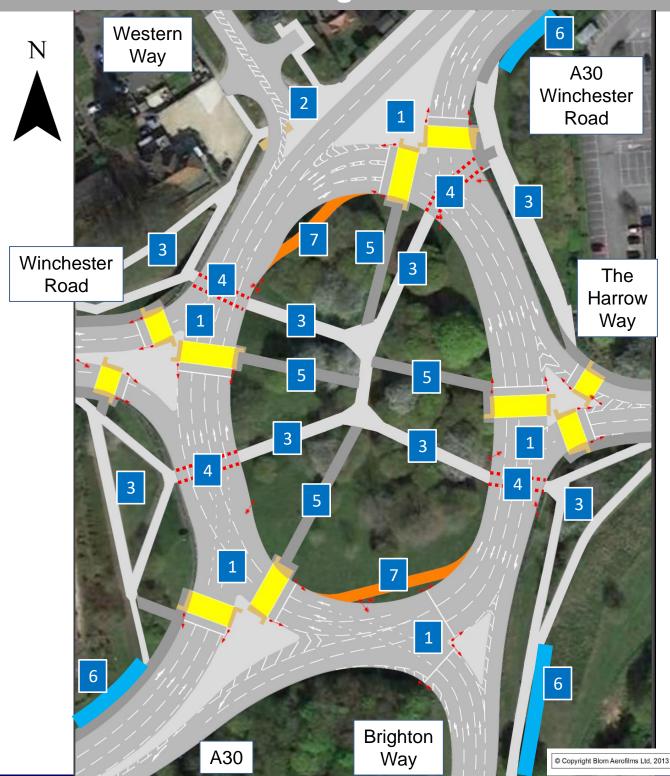
4. Existing Traffic Conditions



The plans from Google Maps show current "typical traffic" conditions around Brighton Hill Roundabout during peak traffic periods. Future increases in travel demand will exacerbate these existing congestion levels.



5. Brighton Hill Roundabout - Proposed Scheme Layout



Summary of Proposed Layout

- Full traffic signal control of the junction
- The roundabout and some approaches will be widened to provide more lanes
- The existing subways will be retained and supplemented by new at grade pedestrian / cycle crossings, which will be fully accessible for disabled people
- Western Way entry to roundabout closed to significantly improve junction capacity.

Key

- 1. New traffic signals incorporating at grade pedestrian / cycle crossings (in yellow).
- 2. Western Way southbound entry to roundabout closed. Proposed alternative route via redeveloped Camrose site (See Board 6 for further details)
- 3. Existing paths and ramps retained. Converted for shared use cycling and widened where possible.
- 4. Existing subways retained and extended under wider carriageway.
- 5. New shared use paths linking to new at grade pedestrian / cycle crossings.
- 6. Suggested segregated cycle routes.
- 7. Parking area for maintenance vehicles.



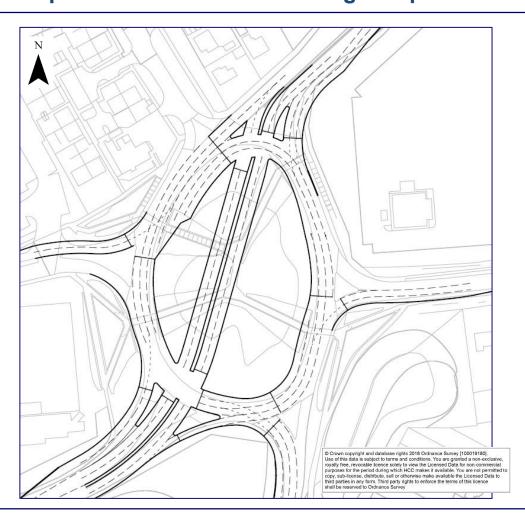
6. Brighton Hill Roundabout - Proposed Scheme Layout





7. Brighton Hill Roundabout - Alternative Schemes Considered

Option 2 - Potential "Hamburger" option



Not proposed because

- Does not provide any traffic capacity benefits over preferred scheme layout
- Would be more costly to build
- More difficult to provide pedestrian and cycle facilities

Option 3 - Tesco "Hamburger" option

- Similar design to Option 2 but Western Way southbound entry to roundabout would have remained open;
- Proposed in support of proposal to build Tesco store on St Michael's Retail Park site
- Tesco store was refused planning permission after a planning appeal

Not proposed because

- Does not deliver sufficient capacity benefits to accommodate future growth in travel demand
- Would be more costly to build
- More difficult to provide pedestrian and cycle facilities

Variation to Preferred Option to leave Western Way entry to Brighton Hill Roundabout open

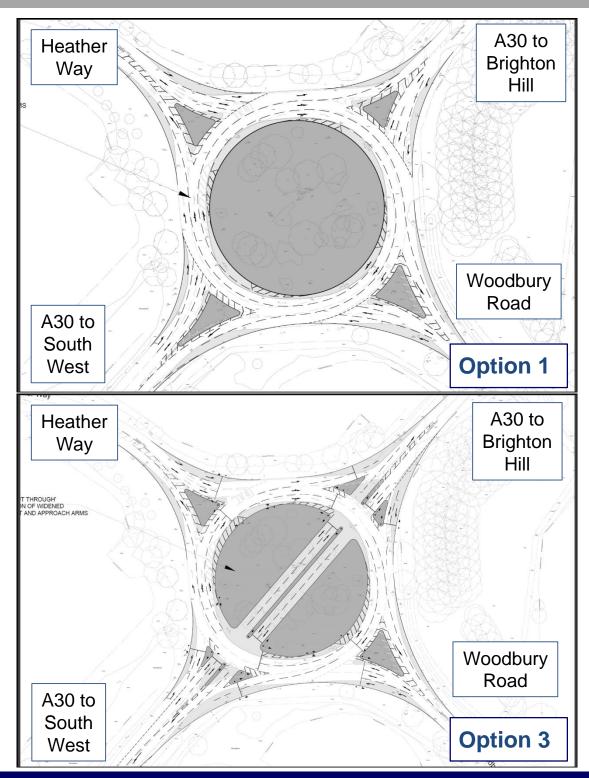
Not proposed because

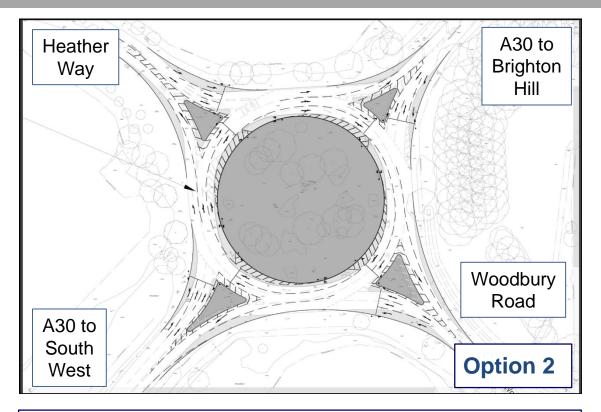
 Would not provide sufficient capacity benefits to accommodate future growth in travel demand.



8. Kempshott Roundabout – Potential Improvement Options







Three potential improvement options are shown for Kempshott Roundabout. These will be subject to further feasibility work to identify a preferred option, which will be taken forward to a future public consultation

Option 1 – Widen existing roundabout and approaches

Option 2 – Widen roundabout and approaches with full traffic signal control

Option 3 – As per Option 2 with "hamburger" arrangement for A30 traffic through middle of junction



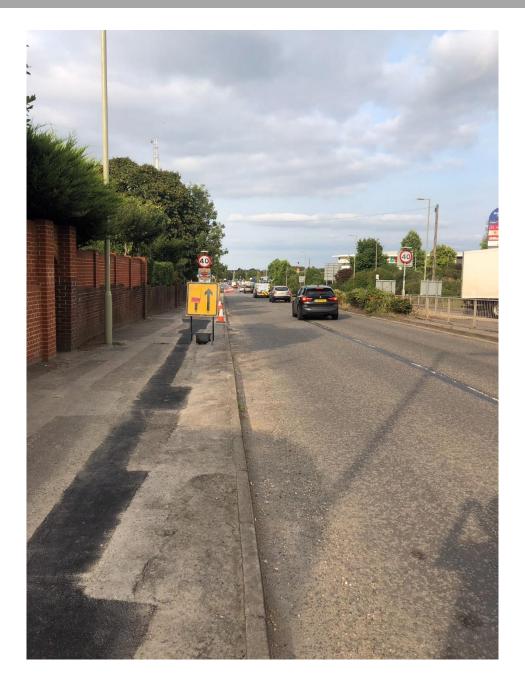
9. Planning for the Longer Term

This consultation is focused on the short term improvements that Hampshire County Council is proposing to implement at Brighton Hill and Kempshott Roundabout with currently available funding over the next four years

Looking further forwards, Hampshire County Council and Basingstoke and Deane Borough Council are currently developing the **Basingstoke Transport Strategy.** This aims to establish the vision, objectives, challenges and policy interventions which will shape the approach to the planning and delivery of transport in Basingstoke. The strategy focuses on the period up to 2029, to align with the current Adopted Local Plan. It also includes a longer-term visioning component to 2050 and beyond, consistent with the **Horizon 2050** initiative.

The strategy will be accompanied by an **Implementation Plan**, to be continuously updated on a regular basis. This will identify any further transport improvements that are required in Basingstoke, including the A30 SW Corridor. A public consultation on the Transport Strategy will be held in Autumn 2018 and further details on this will be published in due course.

The County Council will seek opportunities to secure funding to deliver measures identified in the Implementation Plan.



10. Where Next?

September 2018

Public Consultation

November 2018

Report to Executive
Member for Environment
& Transport to agree
preferred scheme

December 2018

Submit Business Case to Enterprise M3 Local Enterprise Partnership

2019 onwards

Secure funding and continue design work

2020 onwards
Implement scheme

Contact us:

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Email address:

major.schemes@hants.gov.uk (please type 'Basingstoke Consultation' in the subject line)

Phone: 0300 555 1388

What do you think?

Your views are important

Your feedback will help identify the preferred way forward and will inform the design process for the scheme. It is intended that a report will be taken to Hampshire County Council's Executive Member for Environment and Transport in November 2018 which will summarise the feedback from this consultation and seeks approval to adopt the preferred scheme proposal for Brighton Hill Roundabout.

Please fill out a paper questionnaire to let us know what you think. Alternatively visit our website www.hants.gov.uk/transportschemes and search for 'Brighton Hill Roundabout' to leave your comments via the on-line survey.

This exhibition material is also available to download on this website, along with a Background Paper providing more detailed information and a Frequently Asked Questions document.

Thank you for visiting the exhibition. The consultation is open for a four week period from 3 September 2018 to 1 October 2018. The closing date for all responses is 1 October 2018.

